SCOTT MUXWORTHY

Graphics Nerd

www.scottmuxworthy.com



I have worked at communications design agencies in a production artist/manager capacity for my entire career. My love of all types of design drew me to this industry, and I discovered my aptitude for it while working as a proofreader and editor. I have continually honed my technical and design skills, and have stayed current with evolving trends and technologies. Designers find me to be a great collaborator and asset in their process. I am also responsible for branding and designing materials for two restaurant concepts in the Wilmington, NC area.

I have at one point or another been involved in nearly every aspect of the "design to publication" process and was trained in web development at one of the top development firms in the country. I am highly proficient in InDesign, Photoshop, Illustrator, Dreamweaver (HTML, CSS, JavaScript, CMSs), Word, PowerPoint, Final Cut Pro, Apple Motion, etc, etc, etc.

Meticulous by nature, I have a keen eye for detail. My years of experience working with designers combined with my technical/production background allows me to speak both geek and artist "languages" to best realize any designers vision.

Key Skills:

- Expert in all aspects of Print Production
- Strong grasp of typography, color and layout in both the design and technical realms
- Highly proficient in front-end Web Development
- Experience with 508 compliance
- Hatred of poor kerning

- Love of all types of design and architecture
- Interest in technology-computer repair/learning new software and techniques
- Enthusiastic, outgoing and collaborative
- Ability to handle many projects simultaneously
- Never miss a deadline. Ever.

Education:

1981-1986, James Madison University, Harrisonburg, VA

Employment:

Feb. 2018 — Present, National Wildlife Federation, Reston, VA

Senior Specialist, Online Production: Produce and schedule emails, donation pages, action alerts, surveys, and other pages for NWF's website. Create and manage email stationeries, page templates, image libraries and other assets for NWF's website. Create banner ads and other graphics for NWF webpages and other advertising channels. Experience with Luminate Online, Engaging Networks, and JIRA.

Aug. 2014 — Sept. 2016, Flaming Amy's Restaurants, Wilmington, NC

Director of Brand Management: Designed Logos, Websites, Signage, Videos, T-shirts, Packaging, Advertising. Helped open three restaurant locations, and renovated one.

March 2001 — Feb. 2016, Bremmer & Goris Communications, Alexandria, VA

Print Production Artist, Web/Flash Developer, Video Editing/Motion Graphics, Project Manager, Systems Manager (up to 20 Macs/3 PCs), Computer Repair, Online Accounts Maintenance, Phone System Technician, Print Production Quality Assurance, Anything "Technical." Coordinated office move and renovations (20 employees).

July 1994 — Dec. 2000, Invisions Group/Iconixx, Bethesda, MD

Print Production Artist, Photo Illustrator and Retoucher/Photoshop "Guru", Assistant Systems Administrator, Web Developer.

Sept. 1989 – July 1994, Wordscape/Studio Services/OmniDigital, Washington, DC

Proofreader, Magazine Paste-up, Process Camera Operator, Digital Print Production Artist, Service Bureau Manager/Pre-Press Specialist, Project Manager, Systems Manager.

June 1987— Sept. 1989, Kwik-Kopy Printing, Alexandria, VA

Customer Service, Job Scheduling/Tracking, Paste-up, High Speed Duplicator & Small Press Operator.

Web, Video, and Print samples are available at scottmuxworthy.com. References are available upon request.

Thanks for your consideration, and I hope to speak with you soon,

Scott Muxworthy